

SUMMER DAYS LEVELS OF SPONSORSHIP

Foster City Summer Days is a three-day festival in August that celebrates Foster City's birthday. This community event originated in 2019 and brings residents, local businesses, and non-profit groups together to create a fun filled weekend for folks of all ages! This year's event features delicious food, carnival rides and games, live music, a car show, talented craft vendors, and an inflatable raft race.

DIAMOND SPONSOR- \$5,000+

Platinum Benefits and

- Full page advertisement in future edition of the Parks and Recreation Activity Guide
- Business logo printed on Summer Days Event Schedule and Program
- Business featured as a Title Sponsor on public relations announcements to the Press and Media
- Identified as a Title Sponsor

PLATINUM SPONSOR- \$2,500+

Gold Benefits and

- Waived booth registration fee
- Business promoted via electronic marquee board and on social media
- One (1) free park rental at Leo Ryan Hilltop or Boothbay Park
- Live recognition as event sponsor at select live entertainment performances

GOLD SPONSOR- \$500+

Silver Benefits and

- Business website linked on Summer Days event website

SILVER SPONSOR- \$250+

Bronze Benefits and

- \$50 off booth registration fee
- Business recognized as event partner listed at event entrance
- Event sponsor ribbon for booth and name badge

BRONZE SPONSOR- \$100+

- Name printed on Summer Days event website
- Business recognized in the Fall 2022 edition of the Parks and Recreation Activity Guide



SUMMER DAYS SPONSORSHIP DUE: JUNE 1, 2022

Foster City Parks and Recreation Department
2022 SPONSORSHIP FORM

Company Name _____

Representative _____ Title _____

Address _____

City/State/Zip _____ Email _____

Business Phone _____ Social Media _____

Please indicate below the program(s) that you would like to sponsor:

Summer Concert Series (July 15, 22, 29, August 5, 12, 19)

- Title Sponsor- \$5,000
- Gold Sponsor- \$3,000+
- Silver Sponsor- \$1,000+
- Friendship Level- \$100+
- Other _____

Summer Days (August 19-21, 2022)

- Diamond Sponsor- \$5,000
- Platinum Sponsor- \$2,500+
- Gold Sponsor- \$500+
- Silver Sponsor- \$250+
- Bronze Sponsor- \$100+
- Other _____

Smaller Community Events

- Gold Sponsor- \$500+
- Silver Sponsor- \$350+
- Bronze Sponsor- \$200+
- Other _____

Event(s) _____

TOTAL SPONSORSHIP DUE _____

All sponsors will be required to sign a fundraising agreement and agree to pay the contribution prior to the event's sponsorship deadline in order to receive recognition benefits. For more information, email recreation@fostercity.org.

To pay online via PayPal, visit www.fostercity.org/sponsorship. Checks can be made payable to "City of Foster City" and mailed to: Foster City Recreation Center, 650 Shell Blvd, Foster City, CA 94404.